

# The Best Time of Year For Savings.

**ZEISS**

**Save up  
to \$750**

## **Savings on select ZEISS lenses from November 21<sup>st</sup> - January 8<sup>th</sup>, 2023.**

There's a whole world of exceptional images to be captured out there. Make sure you are prepared and save big during the ZEISS Holiday Savings Event! Save up to \$750 off the list price on select ZEISS lenses

This program is valid during the ZEISS Holiday Savings Promotion at participating dealers only. The instant savings applies only to the listed lenses and is deducted at the point of sale by the dealer. The program period begins on November 21, 2022 and runs through January 8, 2023. This program is subject to change and may be canceled at any time without prior advance notice. Purchases are limited to one piece per lens type and per customer.

**Photo Credit: Tracy Page**

	<b>Part Number</b>	<b>List Price</b>	<b>Savings</b>	<b>Sales Price</b>
Batis 2.8/18	2136-691	\$1,549	\$250	\$1,299
Batis 2/25	2103-750	\$1,349	\$200	\$1,149
Batis 2/40 CF	2239-137	\$1,349	\$200	\$1,149
Batis 1.8/85	2103-751	\$1,249	\$200	\$1,049
Batis 2.8/135	2136-695	\$1,749	\$260	\$1,489

Loxia 2.8/21	2131-999	\$1,549	\$250	\$1,299
Loxia 2.4/25	2218-783	\$1,349	\$200	\$1,149
Loxia 2/35	2103-749	\$1,349	\$200	\$1,149
Loxia 2/50	2103-748	\$999	\$150	\$849
Loxia 2.4/85	2162-636	\$1,449	\$220	\$1,229

**E Mount X Mount**

Touit 2.8/12	2030-526	2030-527	\$999	\$150	\$849
Touit 1.8/32	2030-678	2030-679	\$720	\$121	\$599
Touit 2.8/50M	2030-680	2030-681	\$999	\$150	\$849

**ZE ZF.2**

Milvus 2.8/15	2111-790	2111-789	\$2,774	\$415	\$2,359
Milvus 2.8/18	2096-517	2096-516	\$2,374	\$355	\$2,019
Milvus 2.8/21	2096-549	2096-548	\$1,918	\$289	\$1,629
Milvus 1.4/25	2096-551	2096-550	\$2,474	\$375	\$2,099
Milvus 2/35	2096-555	2096-554	\$1,192	\$195	\$997
Milvus 1.4/35	2111-788	2111-637	\$2,074	\$305	\$1,769
Milvus 1.4/50	2096-557	2096-556	\$1,274	\$185	\$1,089
Milvus 1.4/85	2096-561	2096-560	\$1,874	\$275	\$1,599
Milvus 2/50M	2096-559	2096-558	\$1,358	\$199	\$1,159
Milvus 2/100M	2096-563	2096-562	\$1,918	\$289	\$1,629
Milvus 2/135	2111-636	2111-635	\$2,274	\$335	\$1,939

**ZE ZF.2**

Otus 1.4/28	2102-182	2102-181	\$4,990	\$750	\$4,240
Otus 1.4/55	2010-056	2010-055	\$3,990	\$595	\$3,395
Otus 1.4/85	2040-292	2040-293	\$4,490	\$670	\$3,820
Otus 1.4/100	2233-404	2233-403	\$4,990	\$750	\$4,240

**ZE ZF.2**

Planar T* 1.4/50	1677-817	1767-825	\$725	\$130	\$595
Planar T* 1.4/85	1677-838	1767-826	\$1,283	\$194	\$1,089

**Silver Black**

Biogon T* 2.8/21 ZM	1365-650	1365-651	\$1,599	\$240	\$1,359
Biogon T* 2.8/25 ZM	1365-652	1365-653	\$1,361	\$205	\$1,156
Biogon T* 2.8/28 ZM	1365-655	1365-657	\$1,361	\$205	\$1,156
Biogon T* 1.4/35 ZM	2109-165	2112-846	\$2,390	\$395	\$1,995
Biogon T* 2.0/35 ZM	1365-658	1365-659	\$1,241	\$186	\$1,156
C Biogon T* 2.8/35 ZM	1486-394	1486-393	\$999	\$150	\$849
Planar T* 2.0/50 ZM	1365-660	1365-661	\$999	\$150	\$849
C Sonnar T* 1.5/50 ZM	1407-067	1407-218	\$1,361	\$205	\$1,156